



Max Cacchione

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[RotationManager.com](https://www.RotationManager.com)

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Learn about Florida Entrepreneur Max Cacchione:

Max Cacchione, founder of [RotationManager.com](https://www.RotationManager.com), seized a chance opportunity to solve a market problem he recognized could be a scalable business.

"A member of my church community, who knew my background in IT, mentioned that a hospital and nursing school were asking for help with the mountains of paper documents required to credential nursing students to perform rounds," Cacchione said. "I met with them and had a mock up with screenshots ready three months later. When they asked when the screenshots would be operational, I asked them when their next cohort of students entered. Six weeks later, we delivered a beta version created by me and the team I recruited."

Some four years later, RotationManager.com boasts 5,000 users and relationships with many hospitals throughout Florida.

"We help the allied health and nursing student population to graduate faster," Cacchione explained. "Their credentialing process to enter a hospital for their required rounds is manual and labor intensive involving actual paper documents. We created a platform to share the documents with hospitals so students are compliant and can start and finish faster to start their healthcare career."

Cacchione's advice for aspiring entrepreneurs is to have faith in yourself and also seek assistance.

"You have to believe," he said. "If you don't believe, nothing is going to happen. Also if I were starting today, I would take advantage of incubators and the resources available to entrepreneurs. Get a good mentor or mentor team. Create an advisory board. Then you have ten heads managing your company giving you advice. That's one way to really accelerate the process."