

# Reamonn Soto

Daytona Beach, Florida



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## *Learn about Florida Entrepreneur Reamonn Soto:*

Reamonn Soto, co-founder of Sensatek, was involved in Florida's entrepreneurship ecosystem in the role of entrepreneur and also that of assistance before forming Sensatek.

"I started an auto body shop with a Marine buddy of mine that specialized in luxury auto repair, but I learned I didn't like cars all that much," he said. "I helped other entrepreneurs as an SBDC consultant and as a mentor with the Startup Quest program. It was at Startup Quest that I found the technology around which we launched Sensatek."

Sensatek's technology provides real-time combustion data to engine manufactures that want to make engines more available and reliable.

"Our competitors do a great job measuring hot gas path temperatures, but we can measure metal surface temperatures on parts that are the hottest and most costly to maintain," Soto explained. "By measuring metal surface temperatures, a manufacturer can extend the life of the part by certifying it to a longer life span and the real-time component allows them to eliminate ten months lag time on combustion data which leads to validating and delivering engines ahead of schedule."

Soto has won multiple business plan pitch competitions, the most recent of which earned the company an investment from the FireSpring Fund. Soto's advice to aspiring entrepreneurs is to start now no matter how small the steps have to be.

"Just do it," he said. "Too often we wait until we're the most prepared. We think we'll wait until the end of school or some other time. Start now, and start early even if you only work on it for 15 minutes a day. Keep doing it little by little and building those habits. Before you know it, you're working on it all the time, on the weekends and taking days off of work to work on it."

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